Keeping California Strong For All

What's Your Promise?

Our Promise
California State Employees Giving At Work
meet your 2020 campaign chair

DEAR CALIFORNIA EMPLOYEE:

Since 1957, the Our Promise campaign has provided every state employee with the channel to give back to those most in need. The COVID-19 outbreak has devastated our communities physically, emotionally, and economically and now more than ever, nonprofits need our support.

I am honored to serve as the 2020 Our Promise Chair, representing almost 300,000 state employees who have the opportunity to make a real difference during this crisis.

Please join me in supporting any of the thousands of our nonprofit partners through Our Promise—I invite you to make an Our Promise pledge today! Start by contributing to a community in need for as little as $5 per month, or consider increasing your current gift by $5 more per month!

Together, we will Meet the Moment.

Josh Fryday
Chief Service Officer
California Volunteers, Office of the Governor
2020 Our Promise Chair
We have a chance to go beyond our current circumstances to support communities and causes that are directly impacted by the pandemic. We won’t let the challenges of 2020 stop us from “Keeping California Strong for All.”

This year supporting nonprofit organizations is easier than ever through our easy online portal accessible through Cal Employee Connect.

See page 5 to get started.

TOGETHER WE ARE STRENGTHENING OUR COMMUNITIES

For more than 60 years, state employees have joined together annually for a special statewide effort that has raised millions of dollars for nonprofits throughout California and beyond.
TOP REASONS TO GIVE THROUGH OUR PROMISE

IT’S EASY
Be part of a community that’s making an impact – start by simply filling out an ePledge form.

IT’S CONVENIENT
Payroll deduction makes it easier to give to your favorite nonprofit(s). Donations can be as little as $5 per month.

IT’S TRUSTED
You can rest easy knowing we do the legwork for you. Nonprofits must apply annually and meet stringent eligibility requirements to be certified and included in Our Promise.

get started today!

OurPromiseCA.org

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RETIREES CAN CARE FOR CALIFORNIA, TOO!
As a retiree, you can continue donating to nonprofits through Our Promise! Please contact the Our Promise Team and they can set up your deduction through your CalPERS retirement check. It’s an easy way to continue your monthly donations to nonprofits that rely on your support.

OurPromiseCA@uwccr.org

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OurPromiseCA@uwccr.org
join **Our Promise**
in three easy steps

This year, setting up your monthly charitable gift is as easy as 1-2-3 with the **Our Promise Online Giving Portal**.

1 To get started, be sure that you’ve signed up for an account with **Cal Employee Connect** first. Login between September 1 and October 31, 2020 to find the “Click to Enroll” button on your **User Profile page**. Complete the registration process on the new **Our Promise Online Giving Portal**.

2 Then ask yourself, “What am I passionate about?” Find one of the many certified nonprofits listed in the **Nonprofit Guide** (NPG), or search online at **OurPromiseCA.org/find-nonprofit**. You may also give to ANY nonprofit with a valid 501(c)(3).

3 After you’ve explored causes that you’re passionate about, decide how much you’d like to donate per monthly pay period. Login to your new **Our Promise Online Giving Portal** account to complete your e-Pledge.

Here you can indicate which nonprofit(s) you wish to support and how much you wish to donate monthly or make a one-time gift. If you are an existing donor, you’ll be able to make changes, make a one-time gift, or cancel your payroll deductions.

**CONGRATULATIONS!**

**YOU ARE NOW HELPING US KEEP CALIFORNIA STRONG FOR ALL!**

**VISIT**

OurPromiseCA.org/2020-campaign

**FOR MORE**
We love participating in the Our Promise campaign and getting our programs out in front of thousands of state employees. Your donations help ensure that local United Ways can improve people’s lives by mobilizing and integrating resources. We are just one of the thousands of nonprofits in California, and we are making sure that the challenges of today don’t stop us from building brighter futures.

However, our ability to meet these challenges depends on you. We envision that with your support, we can keep California strong for all. For us, without Our Promise campaign, we wouldn’t have funding for programs that focus on ending poverty through strengthening schools and supporting families with our Square One Project.

STEPHANIE MCLEMORE BRAY  
PRESIDENT AND CEO  
UNITED WAY CALIFORNIA CAPITAL REGION

We count on charitable giving for our work to ensure that homeless and abandoned animals receive the highest quality of care, to reunite lost pets with their owners and to support the human-animal bond by helping to keep people and pets together whenever possible. During these challenging times, we are ramping up our services to provide a safety net for pets and the people who love them.

We’re able to accomplish this because of people like you who are supporting us through the Our Promise campaign.

LEILANI FRATIS  
CHIEF EXECUTIVE OFFICER  
PLACER SPCA

A book for a child for each month of the school year – to spark the joy of reading.

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CHIEF EXECUTIVE OFFICER  
PLACER SPCA

Vaccination for an animal so they can stay healthy.
The Our Promise campaign is essential to SFBFS. Your generosity means hundreds of thousands of people are fed by state employees each month. Here in Sacramento County, the demand for food has more than doubled since the pandemic of COVID-19 (Coronavirus) started and we are now serving 300,000 a month. We are now feeding every day folks who have lost their jobs – many in service industries - unable to put food on the table for their families now that their place of work has been temporarily closed. And we are feeding people for the first time, who have never had to utilize a food program before.

MELANIE FLOOD
DIRECTOR OF DEVELOPMENT & COMMUNICATIONS
SACRAMENTO FOOD BANK & FAMILY SERVICES

SEE WHAT JUST $5 A MONTH CAN DO TO HELP KEEP YOUR COMMUNITY STRONG

WEAVE’S mission is to promote safe and healthy relationships and support survivors of sexual assault, domestic violence and sex trafficking. We are the primary provider of crisis intervention services for survivors in Sacramento county and the sole rape crisis center.

The Our Promise campaign gives us the ability to connect with loyal supporters while welcoming new donors and creates an opportunity to educate, engage, and celebrate simultaneously. Because of your generosity, we’re able to help build lasting partnerships, ultimately allowing us to serve survivors in more effective, and lasting way.

JULIE BORNHOEFT
CHIEF STRATEGY & SUSTAINABILITY OFFICER
WEAVE

Funding for 12 calls to our Support Line. $5 PER MONTH

“25 meals for families in need.”

MELANIE FLOOD
DIRECTOR OF DEVELOPMENT & COMMUNICATIONS
SACRAMENTO FOOD BANK & FAMILY SERVICES
your money.
your choice.

SEE HOW YOUR GENEROSITY CAN AFFECT LOCAL AND REGIONAL CHANGE

Making a donation through an ongoing payroll deduction results in a significantly greater impact than a one-time donation.

HEALTH

A full gas tank
so our cancer families can travel to and from the hospital for treatment.
BUMBLEBEE FOUNDATION
(WESTLAKE VILLAGE)

$50
PER MONTH

An eye exam for a diabetic patient.
SANTA ROSA
COMMUNITY HEALTH
(SANTA ROSA)

$20
PER MONTH

Up to 75 hours of support group facilitation per year.
NAMI
(SACRAMENTO)

$20
PER MONTH

One year’s worth of medications, labs and glucose lancets for one diabetic person.
WESTMINSTER FREE CLINIC
(THOUSAND OAKS)

$10
PER MONTH

An hour of life-saving research.
AMERICAN LUNG ASSOCIATION
(NO CITY)

$5
PER MONTH

HUMAN SERVICES

A week’s worth of meals for one woman experiencing homelessness.
DOWNTOWN WOMEN’S CENTER
(LOS ANGELES)

$25
PER MONTH

A grocery store gift card for one low-income family.
THE CHICANO FEDERATION
OF SAN DIEGO COUNTY

$20
PER MONTH

100 meals a month for our local homeless and low-income families.
TRACY INTERFAITH MINISTRIES

$20
PER MONTH

Access to transportation to important meetings for five women.
COMMUNITY AGAINST SEXUAL HARM

$15
PER MONTH

THESE STATEMENTS HAVE BEEN PROVIDED BY PARTICIPATING NONPROFITS.
OLDER ADULTS

**Lifeline monitoring** for a hospice patient who lives alone.
HOSPICE OF HUMBOLDT (EUREKA)

$34 PER MONTH

**50 meals daily** for our local low-income senior citizens.
JENE WAH INC (STOCKTON)

$25 PER MONTH

**Medical equipment** for our low income Veterans.
SENIOR ALLIANCE FOR EMPOWERMENT (THOUSAND OAKS)

$20 PER MONTH

**A life-saving smoke alarm installation** to a local senior in need, the most vulnerable population at risk of perishing in a home fire.
BURN INSTITUTE (SAN DIEGO)

$10 PER MONTH

EDUCATION

**120 hours a year of mentoring and advocacy** to improve the academic achievements, health, and wellbeing of a youth in foster care.
CHILD ADVOCATES OF SAN BERNARDINO COUNTY (COLTON)

$25 PER MONTH

**Access for one child to build a connection with the natural world** while training them to think like a scientist.
SACRAMENTO SPLASH (SACRAMENTO)

$12 PER MONTH

**Support for a student** to ensure that they don’t need to choose between basic needs or earning a degree.
SACRAMENTO STATE UNIVERSITY (SACRAMENTO)

$10 PER MONTH

YOUTH

**Rental assistance and food security** for two families.
P F BRESEE FOUNDATION (LOS ANGELES)

$100 PER MONTH

**One pair of shoes** for a school age child.
HUMAN RESPONSE NETWORK (WEAVERVILLE)

$40 PER MONTH

**Food to feed five hungry children** each weekend.
INLAND EMPIRE UNITED WAY (RANCHO CUCAMONGA)

$15 PER MONTH

**Monthly personal protective equipment** for one youth who comes to club programming.
BOYS & GIRLS CLUB OF WEST SAN GABRIEL VALLEY (MONTEREY PARK)

$10 PER MONTH

**A scholarship for day camp.**
BOYS & GIRLS CLUB OF VISTA (VISTA)

$10 PER MONTH
### ANIMALS

- **$35 PER MONTH**
  - Enough food for thirty days for one of our special-needs animals.  
    - NIKKI HOSPICE FOUNDATION (VALLEJO)
- **$25 PER MONTH**
  - Three months of heartworm and flea protection for rescued dogs.  
    - HOMEWARD BOUND GOLDEN RETRIEVER RESCUE & SANCTUARY (ELVERTA)
- **$15 PER MONTH**
  - Reward carrots and vaccines for our therapy horses.  
    - REINS PROGRAM (FALLBROOK)

### CIVIL RIGHTS

- **$25 PER MONTH**
  - Safe housing and workforce development for a survivor of human trafficking.  
    - LOVE NEVER FAILS (HAYWARD)
- **$10 PER MONTH**
  - Challenge discriminatory policies and dismantle systemic racial and economic inequities.  
    - LAWYERS’ COMMITTEE FOR CIVIL RIGHTS OF THE SAN FRANCISCO BAY AREA (SAN FRANCISCO)

### ARTS & CULTURE

- **$50 PER MONTH**
  - A professional Teaching Artist to an under-served middle or high school choral program for a year.  
    - SACRA/PROFANA (CHULA VISTA)

### COMMUNITY IMPROVEMENT

- **$50 PER MONTH**
  - Free parent support groups in Spanish for local families and concurrent childcare.  
    - POMONA HOPE (POMONA)
- **$20 PER MONTH**
  - Free, locally-grown, organic vegetables and fruits for a low-income family.  
    - UNCOMMON GOOD (CLAREMONT)
- **$15 PER MONTH**
  - One week of counseling to a local homeless shelter.  
    - ENCOURAGERS USA (MURRIETA)

### UNSURE WHAT TO GIVE?

Consider starting with as little as $5 per month, or increase your existing donations by $5 per month.
Our Promise Campaign Begins

Payroll donations submitted in 2020 will begin monthly deductions in January 2021.

Our Promise Campaign Kick Off

Register to access ePledge portal Cal Employee CONNECT

Virtual Event @OurPromiseCA

Nonprofits featured daily Fun LIVE segments & Giveaways

Our Promise Campaign Ends

Donation deadline is Friday NOVEMBER 6th!

Monthly Payroll Deductions begin in 2021

Top-performing volunteers and departments recognized

Planning and recruiting for next year’s campaign begins.

Campaign results celebration

~28,000 STATE EMPLOYEE DONORS*

~$5.7 MILLION RAISED*

*LAST YEAR’S RESULTS
SNAP & SHARE

HOW WILL YOU JOIN OUR PROMISE?
Share your stories and photos on Facebook, Twitter and Instagram.

@OurPromiseCA
#OurPromiseCA