

IMPORTANT DATES



START

SEPT 1

Our Promise Campaign Kick Off

VIRTUAL EVENT
 @OurPromiseCA



Learn about nonprofits

Hear from speakers and watch performances



Our Promise Campaign Begins

Make your ePledge via **Cal Employee CONNECT**



Encourage donors that a donation or increase of \$5 per month makes a huge difference!



Donors can also make a **one-time gift** online!

NOV 12

Our Promise Campaign Ends

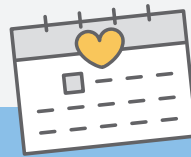
~23,000 STATE EMPLOYEE DONORS*



***2020 RESULTS**



~\$5.3 MILLION RAISED*



Monthly Payroll Deductions Begin

JAN 1

Our Promise Thank You Event

EARLY MARCH



Campaign results celebration



Top-performing volunteers and departments recognized



APRIL

Planning and recruiting for next year's campaign begins.

