



**START**

Register to access  
 ePledge portal  
**Cal Employee  
 CONNECT**

**SEPT  
 14-18**

Our Promise  
**Campaign  
 Kick Off**

**VIRTUAL  
 EVENT**  
 @OurPromiseCA



Nonprofits  
 featured  
 daily

Fun LIVE  
 segments  
 &  
 Giveaways



Payroll donations submitted  
 in 2020 will begin  
 monthly deductions  
 in January 2021



Our Promise  
**Campaign  
 Begins**

**SEPT  
 14**



Donation deadline is  
 Friday **NOVEMBER 13th!**

**NOV  
 13**

Our Promise  
**Campaign  
 Ends**

**~28,000  
 STATE  
 EMPLOYEE  
 DONORS\***



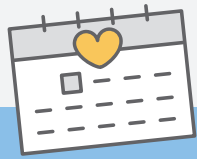
**~\$5.7  
 MILLION  
 RAISED\***

Our Promise  
**Thank You  
 Event**

**EARLY  
 MARCH**

Monthly Payroll  
**Deductions  
 begin in 2021**

**JAN  
 1**



Campaign  
 results  
 celebration

Top-performing  
 volunteers and  
 departments  
 recognized



**APRIL**

Planning and  
 recruiting for next  
 year's campaign  
 begins.

