



START

Register to access
 ePledge portal
**Cal Employee
 CONNECT**

**SEPT
 14-18**

Our Promise
**Campaign
 Kick Off**

VIRTUAL
 EVENT
 @OurPromiseCA
 

Nonprofits
 featured
 daily

Fun LIVE
 segments
 &
 Giveaways

Payroll donations submitted
 in 2020 will begin
 monthly deductions
 in January 2021

Our Promise
**Campaign
 Begins**

**SEPT
 14**

Donation deadline is
 Friday **NOVEMBER 6th!**

**OCT
 31**

Our Promise
**Campaign
 Ends**

**~28,000
 STATE
 EMPLOYEE
 DONORS***

**~\$5.7
 MILLION
 RAISED***

Our Promise
**Thank You
 Event**

**EARLY
 MARCH**

Monthly Payroll
**Deductions
 begin in 2021**

**JAN
 1**

Campaign
 results
 celebration

Top-performing
 volunteers and
 departments
 recognized

APRIL

Planning and
 recruiting for next
 year's campaign
 begins.