

LEADERS UNITED

is an immersive program designed to further develop today's corporate and community leaders. Through learning labs, panel discussions, skills-based volunteer opportunities, and assessments, participants gain valuable relationships, cultural awareness, a better self-understanding, and new skills they will bring back to their workplace.



18-WEEK PROGRAM TIMELINE

2020

Monday-Friday

- Overview of United Way and Leaders United Program
- Public speaking training
- Personality and strength-finders assessment and training
- Sales training
- Account assignments

JULY - NOVEMBER

- Attend a Make a Difference Monday event on a weekly basis
- Learn about our community from local industry professionals
- Community Impact Day and on-site tour of United Way's programs
- Participate in hands on Volunteer Day at a local nonprofit

GRADUATION

THURSDAY, NOVEMBER 19

Program celebration for you and your supervisor to attend.

LEADERS UNITED

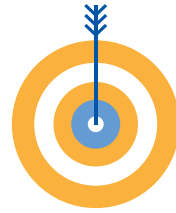
INVESTING IN
INCLUSIVE LEADERS





PARTICIPANTS IN THE LEADERS UNITED PROGRAM WILL:

- Attend weekly educational classes with local industry professionals. Topics include: Marketing & Social Media, Generational Motivation, Human Resources, Healthcare, Government, Legal Issues and Finance - plus updates on the state of local Nonprofits, Arts, and Sports sectors.
- Participate in monthly volunteer projects.
- Run department campaign accounts and fundraisers for our community.
- Engage local nonprofits in campaigns.
- Support the Our Promise: California State Employee Giving at Work campaign team with their campaigns by working at agency tabling events on assigned days and speaking at campaign events when needed.
- Weekly check-in calls and/or meetings with Our Promise team.



LEADERS UNITED COMMITMENT OPTIONS

| | AT UNITED WAY CALIFORNIA CAPITAL REGION | | | |
|---|--|--------------|--------------|--|
| | FULL TIME | 3 DAYS /WEEK | 2 DAYS /WEEK | |
| Partake in leadership training and educational sessions | ◆ | ◆ | ◆ | |
| Run larger campaign accounts as a full-time job | ◆ | | | |
| Assigned to tabling events on those days | ◆ | ◆ | ◆ | |
| Run campaign events on those days | ◆ | ◆ | ◆ | |
| Give presentations on those days | ◆ | ◆ | ◆ | |
| Office work in United Way California Capital Region office | ◆ | ◆ | ◆ | |
| Computer work in United Way California Capital Region office | ◆ | ◆ | ◆ | |
| Work on companies in their "circle of influence" | ◆ | ◆ | ◆ | |
| Assigned to certain level of accounts, such as school districts, etc. | ◆ | ◆ | ◆ | |



GET STARTED APPLY TODAY

Nominations due by May 4, 2020.
Statement of qualifications due by June 5, 2020.

OurPromiseCa.org/leaders-united-program

contact

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